

CHELSEA'S "THE FLYNN," AKA 155 WEST 18TH STREET, GETS NEW RENDERINGS

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155 West 18th Street penthouse, rendering by MARCH

When YIMBY checked in on the gray stone-clad condo building at 155 West 18th Street last month, windows were going in and the facade was snapping into place. Now, we have more renderings of the exterior and the apartments at the 11-story development.

The building, known as "The Flynn," will have 30 apartments when construction finishes. Apartments will range from one- to four-bedrooms and include four duplex penthouses with private roof decks and two adjoining garden units on the first floor.

Units will typically clock in at just over 1,900 square feet, and residents will have access to a six-car garage, storage, and a gym. The ground floor will have 6,400 square feet of retail and a little 549-square-foot community facility.

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A living room in 155 West 18th Street, rendering by MARCH



155 West 18th Street, rendering by MARCH

ODA New York dreamed up the building's design, which is meant to invoke the cast iron 19th century industrial buildings of Chelsea and the Meatpacking District. The facade is clad in a dark stone called Jet Mist granite stone. The interiors continue that theme with concrete columns in the apartments and polished concrete floors in the lobby. But they also feature warmer materials, like slate and marble in the bathrooms and dark wood floors in the living areas.

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155 West 18th Street, rendering by MARCH

Sales are set to launch next week, but the developer, IGI-USA, couldn't release any pricing. CORE is handling sales, and move-ins are scheduled to begin in the middle of 2016.

The developers are also planning an unusual scheme to help market the building. With the help of Spring Street Social Society, IGI-USA is hosting a series of "pop-up performance vignettes" in the building's sales gallery from December 2nd to 13th. "The series reveals a voyeuristic glimpse into the imagined world of namesake character Flynn as he engages with an eclectic cast of neighbors, lovers and friends," according to a press release from the property's PR team. Six actors and dancers will perform twice a night in the ground-floor sales gallery, which has floor-to-ceiling windows and has been furnished to "resemble the living room of Flynn."



Lobby of 155 West 18th Street, rendering by MARCH

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155 West 18th Street, rendering by MARCH